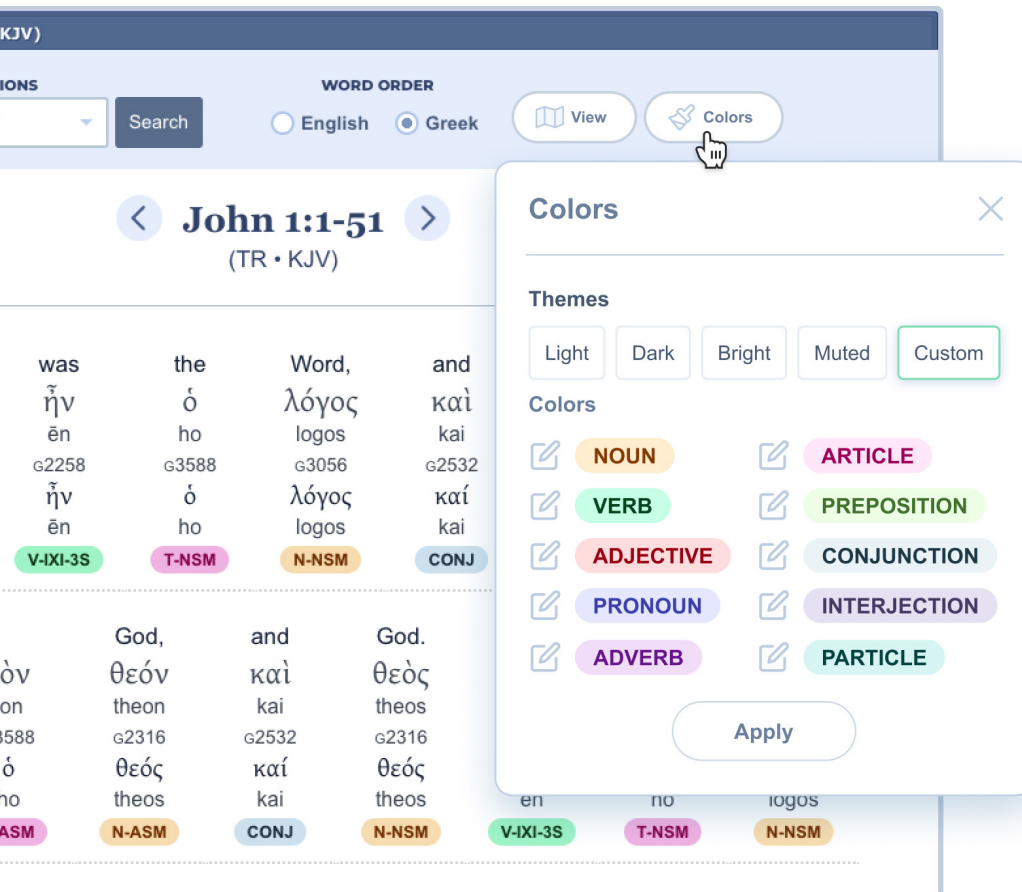


# Blue Letter Bible

## Inline Interlinear

Role  
UX/Web Designer

Date  
January 2025



The heart of this project was to create an online version of an inline interlinear. An inline interlinear displays the original Bible language text (Hebrew or Greek) word-for-word alongside an English translation. My goal was to organize the data in meaningful ways and allow users to customize how they view that data.

Whenever I create new features, I mock up designs in Figma, iterate, and once approved I start coding in HTML and CSS then handoff to an in-house developer who connects the data to the design.

This new tool has become one of the most popular ways to interact with the original Biblical languages. This tool averages **186,000 page views** per month from users.

[Figma Designs ↗](#)

[Inline Interlinear ↗](#)

[Future Feature ↗](#)

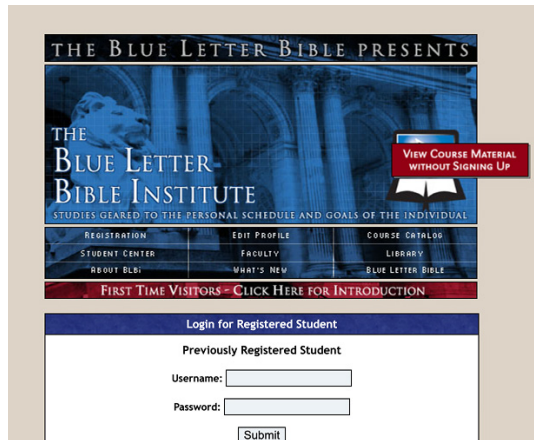
# Blue Letter Bible

## BLB Institute (study.bible)

Role  
UX/Web Designer

Date  
September 2019

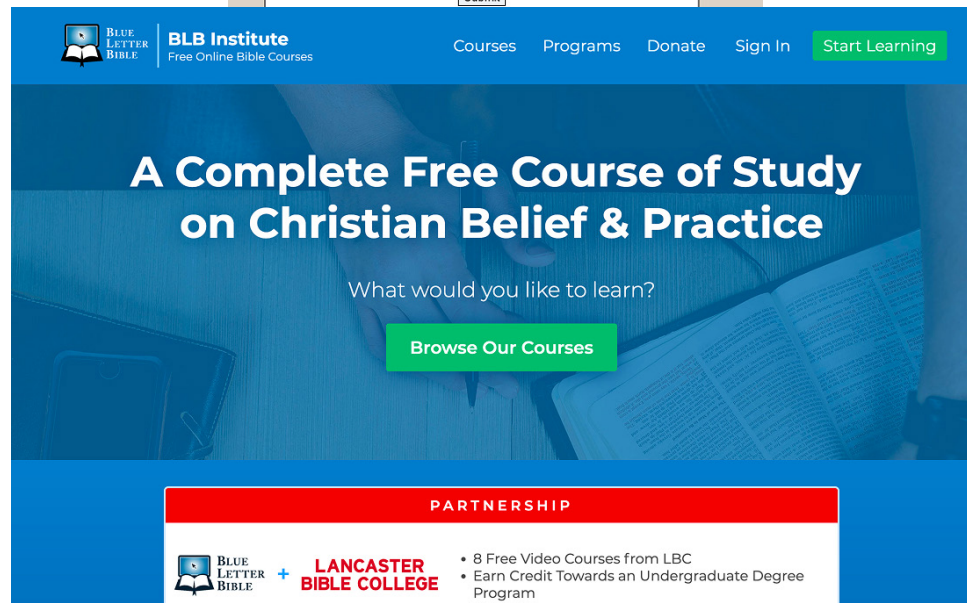
Original



Blue Letter Bible Institute was in desperate need of a design update. Our goal was to completely redesign BLBi with fresh visuals and create an improved user experience. I was tasked with modernizing the original 1990s design.

I built desktop and mobile wireframes along with hi-fidelity mockups originally in Sketch and then migrated those designs to Figma. I also coded much of the HTML and CSS.

After the redesign, the number of unique users on BLBi **increased by 77%**. Users write in on the message boards about how much they appreciate this updated resource.



Update

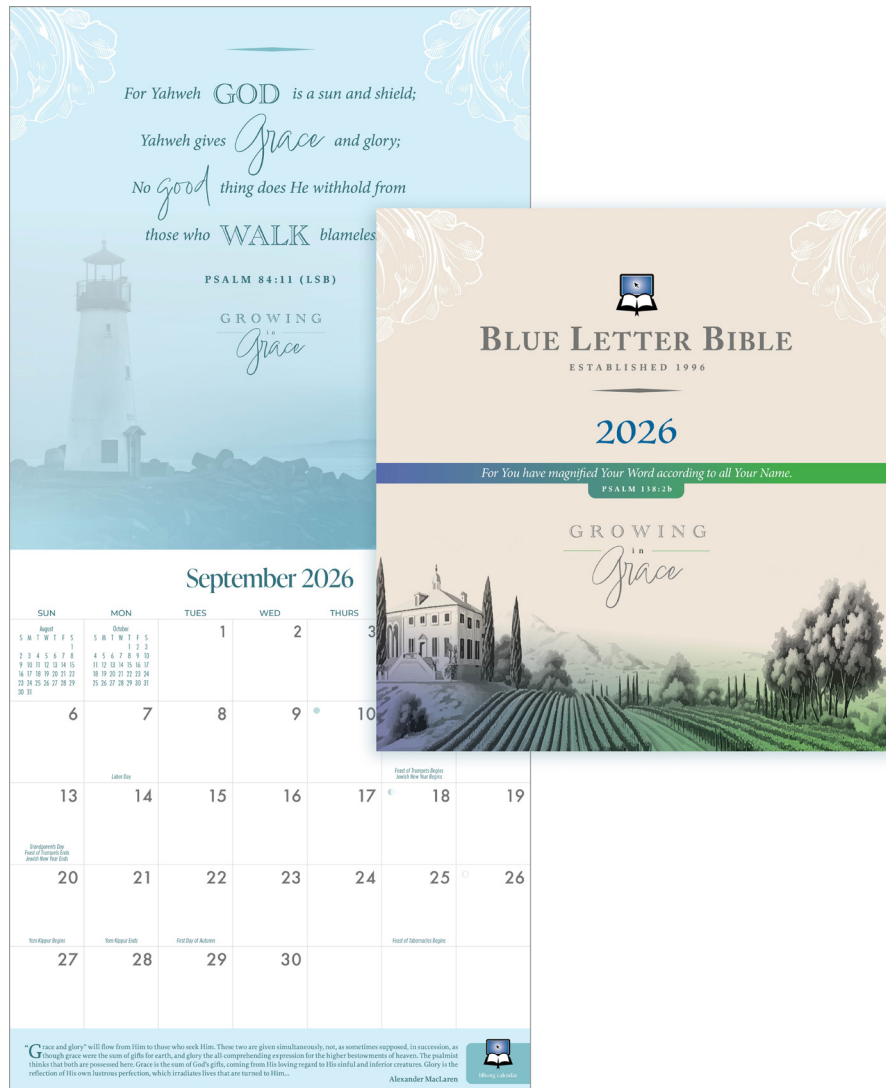
[Figma Designs ↗](#)

[study.bible ↗](#)

# Blue Letter Bible Annual Wall Calendars

Role  
Art Director/Designer

Date  
Various



I had the privilege of art directing and designing annual Blue Letter Bible wall calendars that are mailed out as a donor gifts. I worked on optimizing the calendar template to include plenty of space to write on, standard and religious holidays, and moon phases. These calendars are popular with donors and the ministry sends out **over 4,000+ a year**.

[2026 Calendar ↗](#)

[2025 Calendar ↗](#)

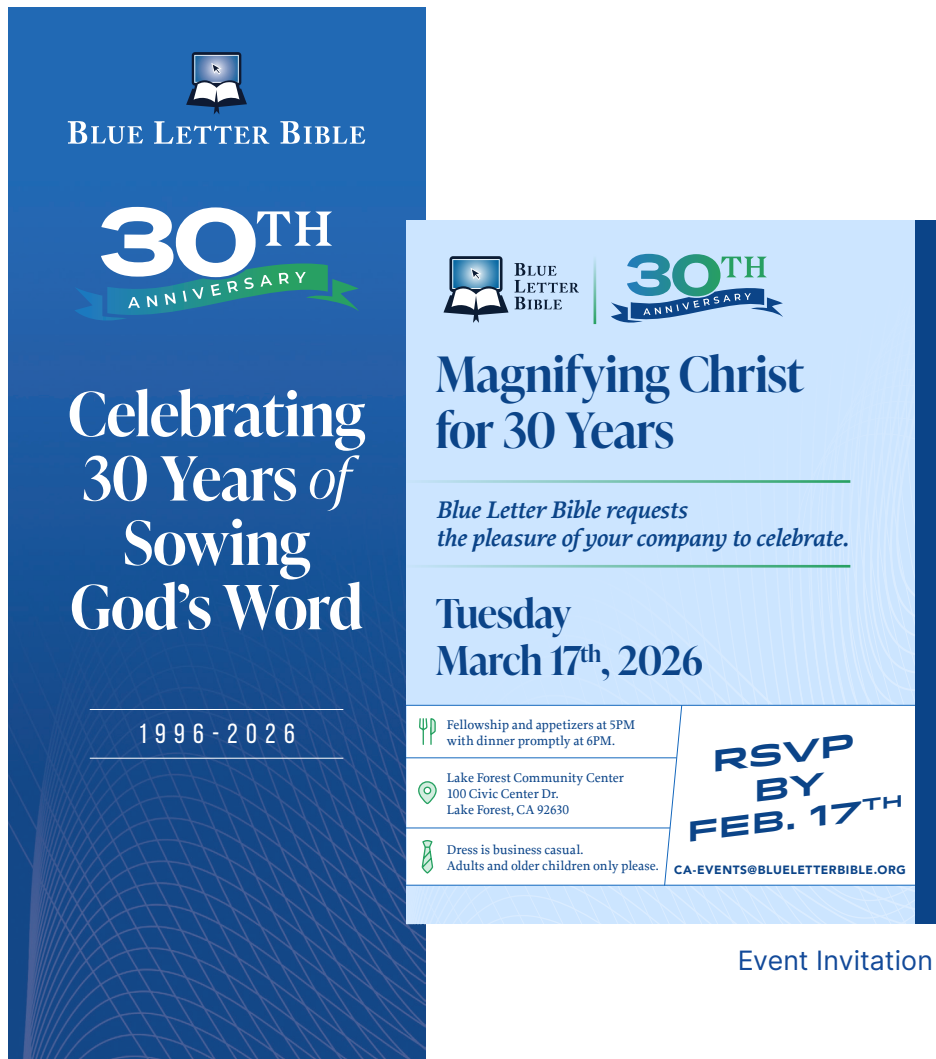
[2024 Calendar ↗](#)

# Blue Letter Bible

## 30th Anniversary Event

**Role**  
Art Director/Designer

**Date**  
March 2026



Created event branding materials for Blue Letter Bible's 30th anniversary events this year. Designed items including invitations, banners, programs, signage, and presentation slide decks to help make the event cohesive visually.

There were two celebration events, one in California and the other in South Carolina, with over 300 people in attendance.

**Event Materials** ↗

Event Invitation

Retractable Banners

# Kwikset

## SmartCode Instruction Sheets

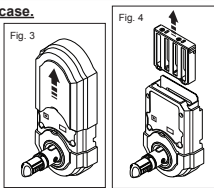
Role  
Graphic Designer

Date  
August 2010

### Remove cover and battery case.

Remove cover from assembly by sliding cover up and off, see figure 3.

Remove the battery case from the interior assembly by lifting the cover up and out and set aside, see figure 4.



### Important before proceeding:

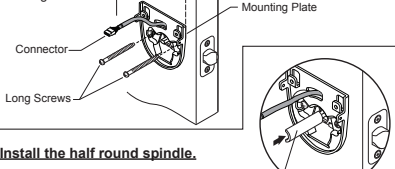
1. Verify that position #2 of the "Settings Switch" is in the OFF position. (Refer to section 11.)
2. Work with the door open (away from jamb) to avoid accidental lock out.

### Install Exterior Assembly.

Place the exterior assembly flush onto door, adding the wire harness under the latch.

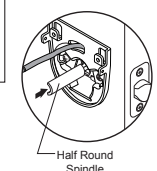
### Install Interior Mounting plate.

Insert the connector of the wire harness through the slot at top of mounting plate. Insert the long screws to engage exterior assembly. Tighten screws to secure assembly. Making sure that both the plate and the exterior assembly are flush against the door and vertically aligned with the edge of door.



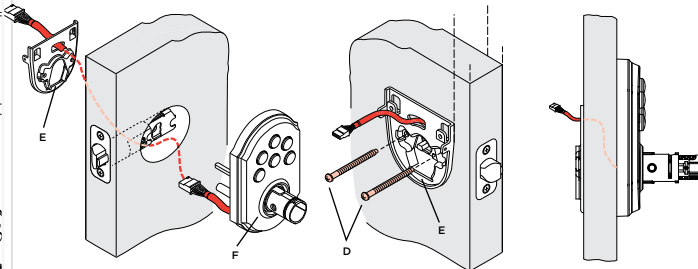
### Install the half round spindle.

Insert the half round spindle through the latch hole - to engage with the exterior assembly.



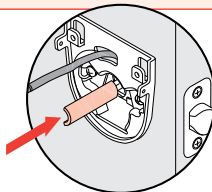
Original

### 3. Install Exterior Keypad & Interior Mounting Plate Instale el teclado numérico exterior y la placa de montaje interior Installer le clavier extérieur et la plaque de montage intérieure



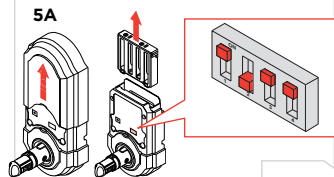
### 4. Install the Half Round Spindle Instale el husillo semicircular Installer l'axe semi-circulaire

No Tools Needed  
No necesita herramientas  
Aucun outil nécessaire



### 5. Install Interior Assembly Instale el ensamble interior Installer l'ensemble interne

No Tools Needed  
No necesita herramientas  
Aucun outil nécessaire



5B

Update

With this project, I had the opportunity to clarify and improve the installation experience for Kwikset SmartCode customers.

One of the biggest improvements made was adding in the tools and parts needed for each step and establishing a clear visual hierarchy through type and color. As a result of this redesign, product return rates **reduced from 35% to 22%** and improved customer satisfaction.

[Original Instruction Sheet](#) ↗

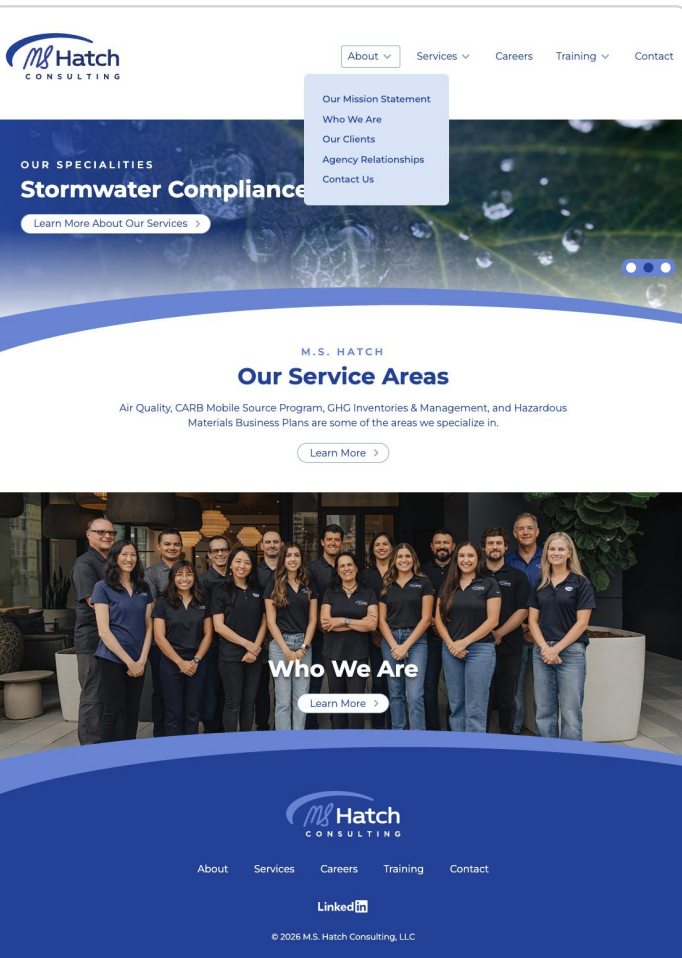
[Updated Instruction Sheet](#) ↗

# M. S. Hatch Consulting

## Branding & Website

**Role**  
Graphic/Web Designer

**Date**  
Nov 2022 - Dec 2025



Website



Business Cards

M.S. Hatch Consulting is a small engineering consulting firm that specializes in air quality and stormwater compliance. I had the opportunity to refresh their company branding and website.

The website was first designed in Figma, then built with a web-framework called [Astro](#). I hand-coded the front-end and worked with a developer to complete the back-end work.

[Logo Design Process ↗](#)

[Company Website ↗](#)

## Various Clients

### Selected Logos

#### Role

Art Director/Designer

#### Date

2011 - Present



Logo design is a special passion of mine. Here are some selected logos that I've worked on throughout my design career for corporate clients, non-profits, and individuals.

[Selected Logos ↗](#)

[Logo Design Process ↗](#)

